

REMARKS/ARGUMENTS

After the foregoing Amendment, Claims 1, 2, 4-8, 10-14 and 20-24 are currently pending in this application. Claims 3, 9 and 15-19 have been canceled without prejudice. Claims 1, 2, 4- 8, 10-14 and 20-24 have been amended.

Claim Rejections - 35 USC § 103

Claims 1-5, 7-13, 15, 16, 18-21, and 23 stand rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,571,392 to Zigmond et al. (hereinafter Zigmond) in view of U.S. Publication 2005/0015815 to Shoff (hereinafter Shoff). Claims 6, 14, 18, 22 and 24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Zigmond in view of Shoff and further in view of U.S. Patent No. 6,018,768 to Ullman et al. (hereinafter Ullman).

Regarding claims 1, 8, 15, 20, and 23, Zigmond discloses a receiver unit that receives information from a one-way broadcast communication channel which is also coupled to the Internet via a two-way communication link. The receiver unit obtains the information resource from the broadcast channel and stores the information in local storage. Information resources and resource identifiers may be transmitted to and be received by the receiver unit in a series of events. The first event is an announcement where the receiver is notified to prepare to receive

information resources. The second event is a downloading event wherein information resources are communicated to the receiver unit in compressed format. Thereafter, a trigger instructs the receiver unit to use the information resource.

Zigmond does not teach, suggest or disclose detecting incoming television signals from a plurality of sources for tag information identifying the source of the synchronized web simulcasts for a plurality of television programs. In addition, Zigmond does not teach, suggest or disclose presenting a number of enhanced features to the user and displaying, for all of the television programs that are being broadcast currently, the content list indicating the feature descriptors of the enhanced features associated with that program, from which the user can make a selection.

In Zigmond, information is communicated to the receiver in compressed format whereby this information is then downloaded, uncompressed and stored before a trigger instructs the use of the information. The present application allows the receiver to retrieve automatically enhanced features from a plurality of simulcasts synchronized to a number of programs and present them to the user at the time the program is broadcast.

Similarly, Shoff concerns an interactive entertainment system for supplying interactive supplemental content along with video content to users. An electronic programming guide (EPG) is stored in memory and is consulted to determine if a

present program is interactive. If the program is interactive, supplemental content is displayed along with the program content. There is no suggestion of retrieving automatically enhanced features from a plurality of simulcasts where multiple interactive features are presented for selection.

Regarding claims 6, 14, 17 and 22, Ullman discloses a process for enabling relevant web pages to be displayed alongside program images. However, Ullman is not related to simulcasts. The information is only available via a uniform resource locator (URL) link.

Based on the foregoing, Applicants respectfully submit that independent claims 1, 8, 20 and 23 are patentable over Zigmond in view of Shoff alone and if further view of Ullman.

Claims 2, 4-7, 10-14 and 21-24 are dependent upon independent claims 1, 8, 20 and 23, which the Applicant believes are allowable over the cited prior art of record for at least the same reasons provided above.

Based on the arguments presented above, withdrawal of the 103(a) rejection of claims 1, 2, 4-8, 10-14 and 20-24 is respectfully requested.

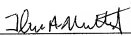
Conclusion

If the Examiner believes that any additional minor formal matters need to be addressed in order to place this application in condition for allowance, or that a telephone interview will help to materially advance the prosecution of this application, the Examiner is invited to contact the undersigned by telephone at the Examiner's convenience.

In view of the foregoing amendments and remarks, Applicants respectfully submit that the present application, including claims 1, 2, 4-8, 10-14 and 20-24, is in condition for allowance and a notice to that effect is respectfully requested.

Respectfully submitted,

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Enclosure(s) (1)